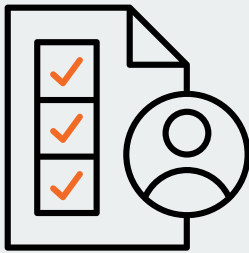


Managed Service Providers

Managed IT services are projects, tasks, and responsibilities handled by third-party providers. It is the best way for an organization to offload necessary operations either because the organization cannot or does not want to afford it or is in need of additional skills from outside experts. Oftentimes, when these operations are outsourced to professionals, the overall cost is reduced and the quality improves. This third-party is referred to as a managed service provider (MSP).

An effective MSP will manage business technology services for its clients and assumes responsibility for the functionality of services, infrastructure, physical equipment and more, depending on the service level agreement between the business and MSP. Managed services can be good for teams that lack the experience for complex IT responsibilities or that lack the time to address all operational and IT needs. As an in-house team may be overextended with existing projects, an MSP can take over tedious maintenance and monitoring tasks. This allows in-house teams to focus on their most important tasks at hand.

Benefits to Partnering with an MSP



Supplement an existing team's skillset



Save on costs without sacrificing reliability



Direct-to-tech support for your environment

Get a Suite of IT Services Performed by Experts

There has been a tremendous increase in subscription-based technologies in the MSP, such as Software-as-a-Service (SaaS), Infrastructure-as-a-Service (IaaS), and Platform-as-a-Service (PaaS). These technologies offer organizations a number of advantages in terms of cost, scalability and security. MSPs can help organizations switch to these subscription-based services easily and help manage them on your behalf. MSPs can also provide support and usage-based pricing as organizations utilize scalable cloud services. There are many services that MSPs could potentially provide, and that service offerings depend on with which MSP you choose to partner.

- ✔ **Network and System Monitoring:** This is a time-consuming task for any organization, and MSPs can assume this task through remote monitoring and management to help organizations focus on optimizing their performance and reducing losses.
- ✔ **System Design and Upgrades:** MSPs can work with organizations to better understand their business and their industry demands and design and upgrade system components to make that organization thrive.
- ✔ **Security Management:** MSPs provide regular patching and maintenance, and can also help organizations implement internal security protocols and protect against cyber threats.
- ✔ **Backup and Disaster Recovery:** MSPs can ensure the integrity of your organization's data and minimize your downtime in the event of a disaster by implementing proper protocols and managing backup systems.
- ✔ **Auditing and Compliance:** While compliance remains a huge headache for many industries, MSPs are very familiar with compliance standards that help organizations mitigate risks.
- ✔ **Analytics and Reporting:** MSPs can provide regular reporting and analytics to help organization evaluate their network and infrastructure performance; this external perspective is more like to provide an objective measurement.